



ASIA MATTERS FOR AMERICA

MATTERS FOR ASIA

AsiaMattersforAmerica.org



New Mexico District 3 and Asia: HIGHLIGHTS

TRADE

18%

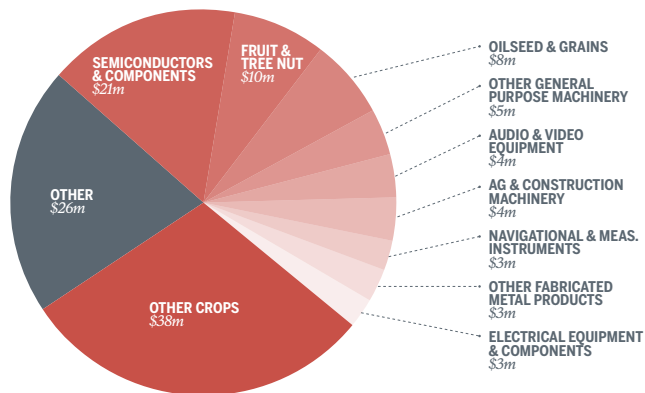
ASIA SHARE OF TOTAL DISTRICT EXPORTS

TOP DISTRICT GOODS EXPORT DESTINATIONS IN ASIA, 2012

China	\$43m
Japan	\$24m
Australia	\$10m
Hong Kong	\$10m
South Korea	\$10m

12% of goods exports went to Asia, 2012	\$126m
Growth of goods exports to Asia, 2007-2012	-80%
28% of services exports went to Asia, 2011	\$203m
Growth of services exports to Asia, 2006-2011	35%

COMPOSITION OF GOODS EXPORTS TO ASIA, 2012



JOBS FROM EXPORTS

Asia share of jobs from exports	15%
Growth of jobs from goods exports to Asia, 2007-2012	-78%
Growth of jobs from services exports to Asia, 2006-2011	21%

INTERNATIONAL STUDENTS

Students from Asia, 2012	97
Contribution to economy, 2011	\$3m
Growth in contribution to economy, 2006-2011	224%

ASIANS & ASIAN AMERICANS

ASIAN AMERICANS MAKE UP 2% OF THE POPULATION

Total Asian Americans	11,776
Indian	1,640
Chinese	2,125
Filipino	2,876
Japanese	1,528
Korean	1,082
Vietnamese	919
Other Asian	1,606

TRAVEL & TOURISM

Contribution to economy by visitors from Asia, 2011	\$69m
Growth in contribution to economy, 2006-2011	25%

EXCHANGES & CONNECTIONS

Santa Fe has sister city relationships with Zhangjiajie City, China and Tsuyama, Japan.

Sources: Estimated by The Trade Partnership (Washington, DC), with data from the U.S. Census Bureau, Departments of Agriculture and Labor; Institute for International Education and Moody's Analytics. Sister Cities International, CLAIR (Japan) and individual sister city partnerships and institutions.