

ASEAN MATTERS FOR AMERICA MATTERS FOR ASEAN

South Carolina and ASEAN

EXPORTS

\$2.04 billion

GOODS AND SERVICES EXPORTS TO ASEAN

6% ASEAN SHARE OF TOTAL STATE EXPORTS

JOBS FROM EXPORTS

11,094

TOTAL JOBS SUPPORTED BY EXPORTS TO ASEAN

5,194

JOBS DIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

5,900

JOBS INDIRECTLY
SUPPORTED BY EXPORTS
TO ASEAN

ASEAN AMERICANS

35,565

TOTAL ASEAN AMERICANS

0.74%

OF THE STATE POPULATION

40%

ASEAN PERCENTAGE
OF ASIAN POPULATION

Burmese/Myanmar	947
Cambodian	2,148
Filipino	17,514
Hmong	2,490
Indonesian	160

Laotian	1,214
Malaysian	64
Thai	2,229
Vietnamese	8,799

COMPOSITION OF EXPORTS

\$1.84 billion

GOODS EXPORTS TO ASEAN

TOP STATE GOODS EXPORTS TO ASEAN

Transportation Equipment	\$1,216,709,000
Chemicals	\$127,494,000
Food & Kindred Products	\$111,397,000
Paper Products	\$66,012,000
Machinery	\$54,961,000

\$198 million

SERVICES EXPORTS TO ASEAN

ASEAN STUDENTS

160

STUDENTS FROM ASEAN
2015/16

\$4 million

ASEAN STUDENT CONTRIBUTION
TO STATE ECONOMY

TRAVEL & TOURISM

\$65 million

CONTRIBUTION TO STATE ECONOMY BY ASEAN VISITORS

INVESTMENT IMPACT

\$596 million

INVESTMENT FROM ASEAN
SINCE 2003

1,965

JOBS CREATED BY INVESTMENT
FROM ASEAN SINCE 2003

EXCHANGES & CONNECTIONS

South Carolina's exports to ASEAN have more than doubled since 2012.

*Number is within the margin of error on American Community Survey's 2015 estimate.

ASEAN: Brunei Darussalam, Cambodia, Indonesia, Laos, Malaysia, Myanmar (Burma), Philippines, Singapore, Thailand, Vietnam.

SOURCES: Exports, Jobs, Student Contribution, Travel & Tourism: Estimated by the Trade Partnership (Washington, DC), 2015 data; Students: Institute of International Education (IIE), 2015/16 academic year; Investment Impact: fDi Intelligence (Jan 2003-Jun 2017); ASEAN Americans: US Census Bureau, American Community Survey, 2015 estimate.

Services data not available for Cambodia, Laos, and Myanmar.

For definition of Asia (40 countries) and other methodology, visit AsiaMattersforAmerica.org/data-sources.

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